

You have been a part of something special over the past 100 years, so let's make this record attempt HUGE!!

# Instructions for the two Guinness World Records™ title attempts:

- The largest number of videos of people singing the same song uploaded to Facebook in one hour
  - Current record is 418
- The largest number of videos of people singing the same song uploaded to Twitter in one hour
  - o Current record is 250

## Please join in the attempt at both titles on Twitter and Facebook.

## Practise the song and record your video before 25<sup>th</sup> January:

- We advise that you record the song beforehand, if not **NOW**, then certainly a week or a day before the birthday party on 25<sup>th</sup> January.
- Use your smart phone or a similar device to film yourself singing 'Hei Mistar Urdd'.
- Record as a 'video' and save with your 'pictures' until you upload it on 25<sup>th</sup> January.
- It needs to be a video, and not just an audio file.
- The exact version of the song to be sung and performed is available to download on the <u>resources page</u>. Sing these exact words, which include "1, 2, 1, 2, 3, Go!", the chorus, the first verse, followed by the chorus again, and then repeat the last line.
- To make it easier and fun, you can have the song or video playing in the background, but the singing must be louder than the track, so we advise that you move the speaker as far away as possible from the recording device.

#### The more videos the better!

- We need over 418 videos to be uploaded to the Facebook page and over 250 to the Twitter page.
- So, the largest number of individual videos that are uploaded by the most accounts, the
  better. So, if you are a school decide how many videos you can record, and how many
  Facebook and Twitter accounts you can use to upload them. Remember that you can use
  personal accounts to break the record with your school's permission, otherwise please use
  as many school accounts as you have.
- You can share the same video on Twitter and Facebook, but an individual video should only be used once on the same platform.

## Preparation work on social media

• Like our Facebook page: <a href="https://www.facebook.com/Urdd100">https://www.facebook.com/Urdd100</a>



- Before the Zoom party, prepare the post that will accompany your video
- Remember to include the all-important hashtag #YmgaisRecordBydYrUrdd E.g. Here are 28 children from dosbarth/class 4, Ysgol XXX School wishing a happy birthday to the @Urdd! #YmgaisRecordBydYrUrdd
- If your Facebook account / page / group is private, please ensure that you change it to being public.
  - You can change this back to being private at the end of the 25th of January.
  - o But remember that you can also use your personal account.

# 25 of January

- PARTY 10.30am
  - o Join the party on Zoom (or live on Facebook / YouTube: Urdd Gobaith Cymru).
- Breaking the Guinness World Records™ the big uploading hour! Between 10.45am and 11.45am.
  - o Between 10.45 and 11.45, upload your video to Twitter and Facebook.
  - On Twitter, upload your video, by tagging @Urdd and using the all-important hashtag #YmgaisRecordBydYrUrdd
  - On Facebook, by uploading the video and your post as a response to a main comment on the Urdd's Guinness World Records™ title challenge page:
    - The comment will be: Post your videos singing 'Hei Mistar Urdd' here, by using the hashtag #YmgaisRecordBydYrUrdd, and note how many people are singing and the name of your school / business / organisation.
    - Don't post as a response to someone else's post.
    - Don't post generally on the page, you must respond to the comment.
    - Remember if your Facebook account / page / group is private, you will need to change it to being public.

#### A few additional rules by Guinness World Records™:

- Ensure that an individual/child doesn't appear in more than one video.
- If you want to joint as an individual class, that's great, but ensure that you use different accounts every time, because if one account uploads more than one video, only one video will count towards the Guinness World Records™ attempt, but remember that it's possible to use personal Twitter and Facebook accounts as long as you have permission.

Phew! Thanks for reading all the rules!

We'd LOVE you to attend our Zoom birthday party, or watch it live on Urdd Gobaith Cymru's YouTube or Facebook pages, but to be part of the two world record attempts, you don't have to attend the party. If you don't want to use your Zoom party link, please let us know, as the party has limited numbers.

If you would like any help with this process, or if you have any questions, however big or small, get in touch with <a href="helo@urdd.org">helo@urdd.org</a>. We are here to help!

And finally, diolch and enjoy!

